



## Advertise and Get Great Publicity! ASAP! 2019-20 Major Events

9th Annual Celebration of Young Photographers November 17, 2019

Winter Cabaret February 16, 2020

Side by Side Concert with the Waterbury Symphony Orchestra April 7, 2020

Annual Spring Celebration May 30, 2020

Summer Theatre with Save Girls on F.Y.E.R. July 2020

ASAP! Summer Camp Festival August 7, 2020

### AD DEADLINE: October 18, 2019

Interior Pages	Size (w x h)	Price (B&W)	Price (Color)	Online Perks
Full Page	4.75" x 7.75"	\$1,000	\$1,500	Logo*, Link, Social Media
Half Page	4.7535" x 3.7535"	\$600	\$900	Link, Social Media
Quarter Page (vertical)	2.25" x 3.75"	\$350	\$525	Link
Quarter Page (horizontal)	4.75" x 1.7441	\$350	\$525	Link

### Ad Specs

- Submit your ad to [ads@asapct.org](mailto:ads@asapct.org)
- Resolution: 300dpi
- File format: pdf or jpeg
- B&W ads created in Photoshop: please convert to grayscale, then create a pdf or jpeg
- B&W ads created in InDesign: please use 100% Black (not CYMK Black), then create a pdf or jpeg

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### YES, I would like to advertise in ASAP!'s 2019-2020 Community Partners Book

Business Name \_\_\_\_\_

Billing Address \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone Number \_\_\_\_\_ E-mail \_\_\_\_\_

#### Select Ad Size:

Full Page     Half Page     Quarter Page (vertical)     Quarter Page (horizontal)

#### Select Ad Color:

B&W     Color

#### Payment Information

*50% payment is due upon commitment. Balance is due January 31, 2020.*

#### Make checks payable to ASAP! and mail to:

ASAP!  
P.O. Box 15  
Washington Depot, CT 06794

Amount Enclosed: \$ \_\_\_\_\_

#### Credit Card Payment:

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_  MC     VISA     DISC     AMEX

Amount to Charge: \$ \_\_\_\_\_