

## Advertise and Get Great Publicity! ASAP! 2018-19 Major Events

8th Annual Celebration of Young Photographers Nov. 4, 2018
ASAP! and The Warner Theatre Present Pilobolus Mar. 30, 2019
Side by Side Concert with the Waterbury Symphony Orchestra Apr. 3, 2019
ASAP!'s 20th Anniversary Celebration June 1, 2019
ASAP! Summer Camp Festival Aug. 9, 2019

## **AD DEADLINE: October 1, 2018**

Interior Pages	<b>Size</b> (w x h)	<b>Price</b> (B&W)	<b>Price</b> (Color)	Online Perks
Full Page	4.75" x 7.75"	\$1,000	\$1,500	Logo*, Link, Social Media
Half Page	4.7535" x 3.7535"	\$600	\$900	Link, Social Media
Quarter Page (vertical)	2.25" x 3.75"	\$350	\$525	Link
Quarter Page (horizontal)	4.75" x 1.7441	\$350	\$525	Link

## **Ad Specs**

- Submit your ad to ads@asapct.org
- Resolution: 300dpi
- File format: pdf or jpeg
- B&W ads created in Photoshop: please convert to grayscale, then create a pdf or jpeg
- B&W ads created in InDesign: please use 100% Black (not CYMK Black), then create a pdf or jpeg

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YES, I would like to advertise in ASAP!'s 2018-2019 Community Partners Book								
Business Name								
Billing Address								
Contact Name _								
Select Ad Size  □ Full Page	-	□ Quarter Page (vertical)	□ Quarte	er Page (horizontal)				
Select Ad Color:  □ B&W □ Color								
Payment Information								
50% payment is due upon commitment. Balance is due January 31, 2019.								
Make checks payable to ASAP! and mail to:			Credit Card Payment:					
ASAP!		Name on Card:						
P.O. Box 15		Card Numbe	Card Number:					
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Amount Enclosed: \$			Amount to	Amount to Charge: \$				