



Advertise and Get Great Publicity!

ASAP! 2017-18 Major Events

Creativity: Where It Comes From and Where It Can Go with Michael Moschen October 22, 2017

7th Annual Celebration of Young Photographers November 5, 2017

ASAP! Presents Pilobolus January 6, 2018

Conversation with Julie Lythcott-Haims February 1, 2018

13th Annual Celebration of Young Writers June 2, 2018

AD DEADLINE: September 22, 2017

Interior Pages	Size (w x h)	Price (B&W)	Price (Color)	Online Perks
Full Page	4.75" x 7.75"	\$1,000	\$1,500	Logo*, Link, Social Media
Half Page	4.7535" x 3.7535"	\$600	\$900	Link, Social Media
Quarter Page (vertical)	2.25" x 3.75"	\$350	\$525	Link
Quarter Page (horizontal)	4.75" x 1.7441	\$350	\$525	Link

*Full page advertisers: please submit your logo (300dpi) to stacey@asapct.org. Please submit both color and black & white versions.

Ad Specs

- **Submit your ad to ads@asapct.org**
- **Resolution: 300dpi**
- **File format: pdf or jpeg**
- **B&W ads created in Photoshop: please convert to grayscale, then create a pdf or jpeg**
- **B&W ads created in InDesign: please use 100% Black (not CYMK Black), then create a pdf or jpeg**

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YES, I would like to advertise in ASAP!'s 2017-18 Community Partners Book

Business Name _____

Billing Address _____

Contact Name _____

Phone Number _____ **E-mail** _____

Select Ad Size:

- Full Page** **Half Page** **Quarter Page (vertical)** **Quarter Page (horizontal)**

Select Ad Color:

- B&W** **Color**

Payment Information

50% payment is due upon commitment. Balance is due January 31, 2018.

Make checks payable to ASAP and mail to:

ASAP!

P.O. Box 15

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Amount to Charge: \$_____

For additional information, contact Ali Psomas: 860-868-0740 or ads@asapct.org

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